

# BUILDING A TRUSTWORTHY NFT FUTURE

EMPOWERING CREATIVE FREEDOM WITH  
BLOCKCHAIN INNOVATION

A truly valuable asset  
an NFT that truly belongs to you

NEW YORK, USA





# COMPANY PROFILE



## Company Origin And Mission

Creative NFT was founded in 2021 and is headquartered in New York, USA. It is a high-tech enterprise focusing on the research and development and implementation of blockchain and NFT technologies. The original intention of the company was to solve the industry pain points of NFT market chaos, value distortion, and prevalent speculation, and to build a credible, transparent, and sustainable digital asset ecosystem.

Since its establishment, Creative NFT has always adhered to the concept of "technology-driven value", deeply integrating the underlying blockchain technology with digital content creation, and providing real, useful, and legal NFT solutions for artists, collectors, brands, and investors around the world.

We believe that NFT should not only be a hype tool, but should become a new cornerstone for cultural communication, art rights confirmation, and creator economy in the digital age. Creative NFT is committed to promoting NFT from "concept" to "practical", and from "trading object" to "value carrier".

# NFT

TECHNOLOGY DRIVES VALUE





# CORE CONCEPT AND DEVELOPMENT STRATEGY

The core values of Creative NFT include: compliance first, transparent operation, long-termism, and user first. We firmly oppose any form of financial inducement, false propaganda and Ponzi structure, and always adhere to a steady and sustainable development path.

In terms of strategic layout, the company takes North America as the starting point and gradually expands to major digital economy active markets such as Asia Pacific and Europe, forming a global NFT ecological network through cooperation, technology output and localized services.

Our platform is comprehensively built around the "creator-friendly NFT infrastructure", covering the on-chain confirmation system, cross-chain issuance technology, smart contract framework, security risk control mechanism and customized NFT issuance services, striving to achieve "creation is asset, issuance is confirmation, and holding is value".

In the future, Creative NFT will continue to increase its investment in digital art, AI-generated art, brand digitization, metaverse and other fields to truly realize its ambition of "using NFT as a medium to connect global creators and collectors."







NFT



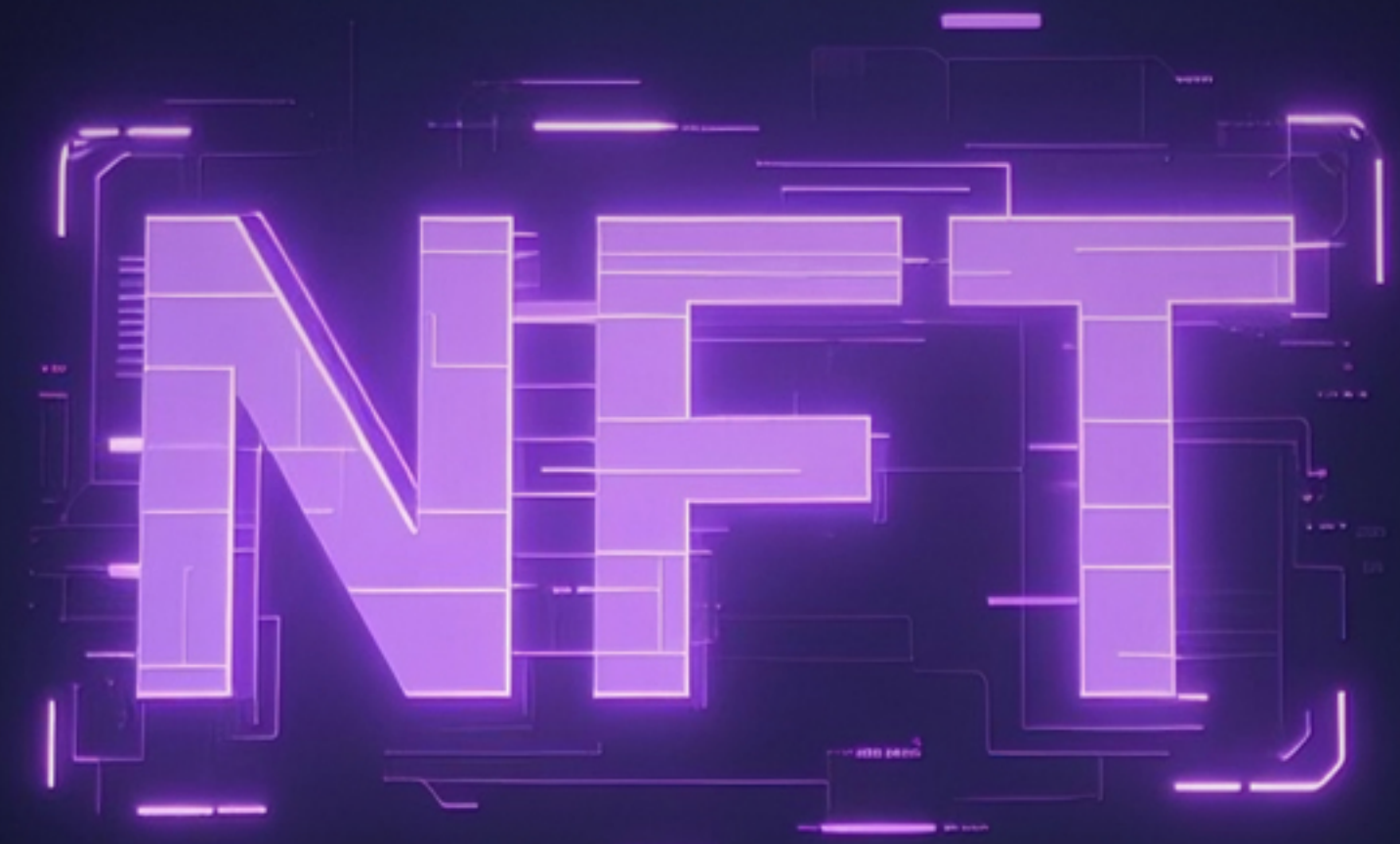
# MARKET BACKGROUND AND INDUSTRY PAIN POINTS (PART 1)

## Current Status of NFT Market: Chaos and Lack of Trust

In recent years, the NFT market has risen rapidly, attracting a large number of creators, investors and speculators. However, with the advent of the craze, the market has gradually exposed serious structural problems:

-  **Serious value bubble:** A large number of projects are for the purpose of speculation and do not have real creative value
-  **Frequent fraud:** Frequent security incidents such as project owners running away, counterfeit works, and contract loopholes
-  **User confusion:** Ordinary users lack awareness of the value source, legitimacy and risks of NFT
-  **Platform chaos:** Some platforms promise "daily rebates" and "guaranteed returns", and the actual structure is similar to a Ponzi scheme.

All this has made the NFT industry gradually lose its essential mission as a "digital right confirmation tool" and "creative incentive mechanism" while being hot in the short term, affecting user trust and damaging the rights of creators.







# MARKET BACKGROUND AND INDUSTRY PAIN POINTS (PART 2)

## Solution path of Creative NFT

Faced with the chaos in the industry, Creative NFT has chosen a completely different development path. We firmly believe that the core value of NFT should not come from financial leverage, but from the creation itself and the real application scenarios it brings.

Creative NFT rejects all short-term profit inducements and does not make any unverified "high return" promises. On our platform:

- No "fixed return" inducement, only real transaction records
- No "capital disk" operation, only transparent ownership on the chain
- No "false high speculation", only respect for the true value of creation.

With "building underlying infrastructure" as our core goal, we provide the market with a long-term stable and scalable NFT ownership and trading platform, allowing NFT to return to its origin: to become a digital carrier of culture, art, brand and identity.

Only an NFT market based on real value and trust has long-term vitality. What Creative NFT needs to do is not to follow the hype, but to establish a truly sustainable future foundation for the NFT industry.





# TECHNICAL ARCHITECTURE (PART 1)

## On-chain confirmation and smart contract mechanism

Creative NFT is based on the independently developed NFT on-chain authentication system, providing users with a digital work management method of "confirmation means on-chain, on-chain means trust". The system adopts a standardized metadata structure to ensure the identity consistency and integrity of the works inside and outside the platform.

### The core smart contract has the following functions:

#### CONFIRMATION AND CASTING:

Each NFT is independently on-chain and traceable through a smart contract

#### COPYRIGHT PROTECTION:

Bind to the original creator's identity, which cannot be changed or forged

#### SAFE TRANSACTIONS:

All transactions are executed through contracts without centralized trust

#### AUTOMATIC PROFIT SHARING:

Embedded creator royalty rules ensure that every transaction can generate income.

This mechanism not only ensures the authenticity of platform assets, but also provides on-chain protection for creators' rights and interests, comprehensively improving market transparency and operational trust.



# TECHNICAL ARCHITECTURE (PART 2)

## Cross-chain compatibility and technical scalability

In order to meet the needs of diverse users and the market, Creative NFT supports multi-chain issuance and circulation. The current platform is compatible with the following mainstream blockchains:

**Ethereum:** The birthplace of NFT standards, with a mature community and transaction depth;

**Polygon:** High speed, low fees, suitable for high-frequency casting and large-scale activities;

**BNB Chain:** Wide range of users, suitable for brand marketing NFT release;

**Future expansion:** Support L2 and public chain ecosystem access such as Solana, Arbitrum, and zkSync.

Cross-chain issuance not only enhances the circulation of NFT, but also provides users with a broader application scenario. Creative NFT adopts a modular design architecture to ensure that the platform has the ability to quickly adapt to new chain technologies while lowering the threshold for technical integration.

**In addition, we attach great importance to system stability and security:**

*Regular contract audits, following Web3 security standards*

*Equipped with internal risk control modules and attack warning mechanisms*

*Introducing industry security teams to carry out 24/7 security monitoring*

**WE FIRMLY BELIEVE THAT A TRUSTWORTHY NFT  
PLATFORM MUST BE EXTREMELY RELIABLE,  
TRANSPARENT AND SECURE AT THE UNDERLYING  
TECHNICAL LEVEL.**





# COMPLIANCE AND SECURITY SYSTEM

Global compliance strategy and user asset protection

Against the backdrop of the rapid development of the blockchain and NFT industries, regulatory compliance has become the core cornerstone for ensuring the long-term and stable operation of the platform. Creative Nft has a deep understanding of this industry trend and always puts "legal compliance" at the top of its corporate development priorities.

**We have established a multi-dimensional compliance system based on the regulatory framework of the US domestic and international mainstream markets, including but not limited to:**

**MSB (Money Services Business) registration:** Comply with the relevant regulations of the US Treasury Department's Financial Crimes Enforcement Network (FinCEN) to legally provide digital asset services

**KYC real-name verification mechanism:** All platform users must complete identity verification to prevent anonymous abuse and strengthen identity tracing

**AML anti-money laundering measures:** Embedded transaction behavior identification system, combined with blacklist and address filtering technology to prevent illegal capital inflows

**Data privacy protection:** Strictly implement GDPR and US data protection regulations to ensure that user information is not leaked or abused.





## Platform security system and risk prevention and control mechanism

Creative NFT has a complete set of security architecture, covering the entire chain from the contract layer, platform layer to the user layer:

**Smart contract audit:** All core contracts have passed third-party audits and multiple rounds of simulation tests before going online;

**Risk control mechanism:** Built-in abnormal behavior identification system, support early warning and interception of high-frequency transactions, wash sales and other behaviors;

**Platform asset custody:** User NFT assets are managed by smart contracts, and the platform cannot tamper with or misappropriate them;

**Vulnerability reward program:** Long-term open bounty program to the security community, actively accept technical vulnerability reports.

We are well aware that user trust comes from system stability and platform responsibility. Creative NFT will continue to increase investment in legal compliance and technical protection, and strive to create the safest and most responsible NFT application platform.

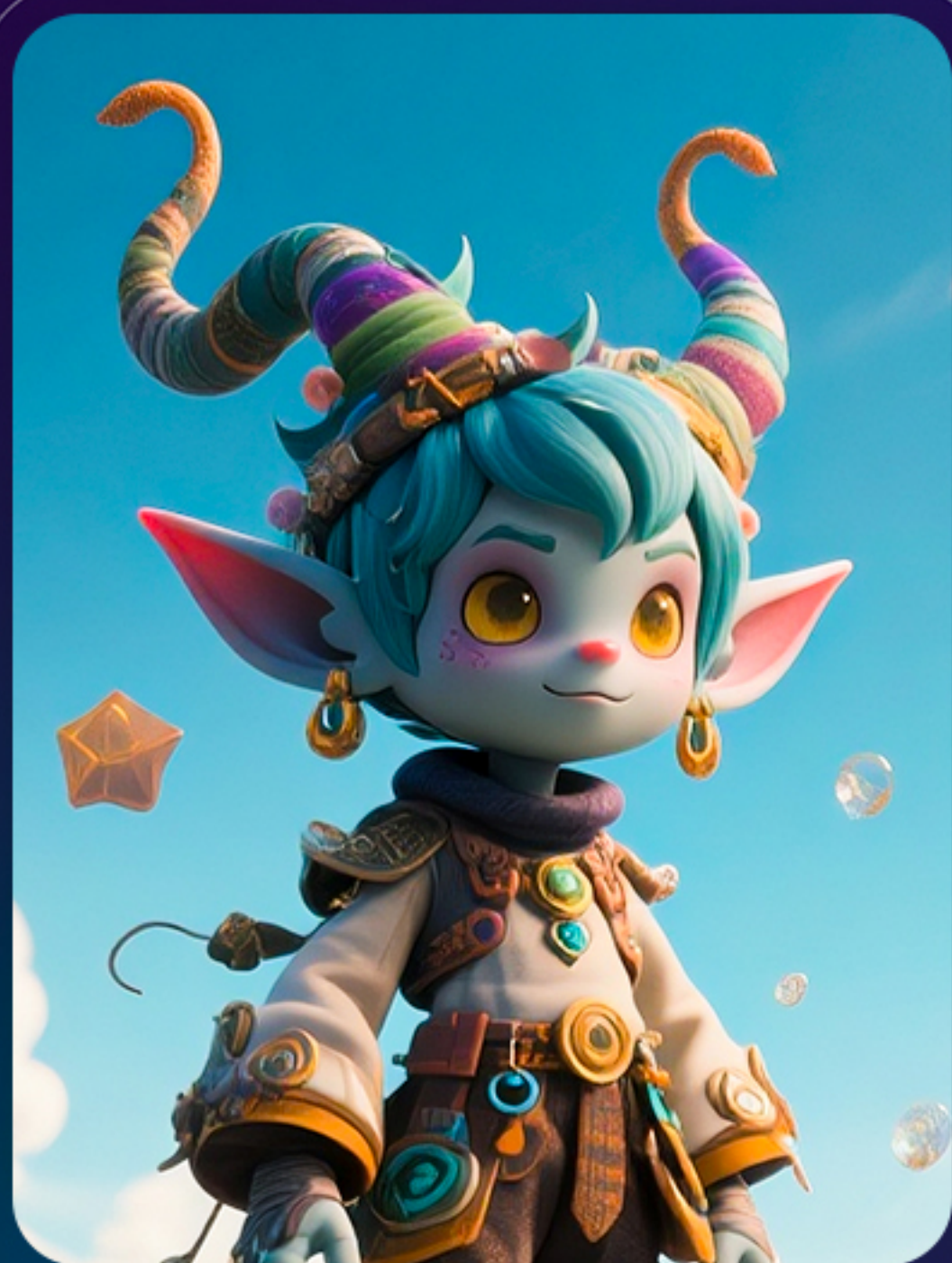




# SERVICE OBJECTS AND CORE SERVICES

## Core service groups

Creative NFT takes "serving real needs and empowering diverse groups" as its core concept. The platform focuses on the following three main service objects and provides customized solutions:



### 1. Independent artists and digital creators

We provide one-stop NFT creation services for independent creators around the world, including work chaining, copyright confirmation, display and sales, royalty management, etc., to solve the long-term pain points of "difficulty in confirmation, protection and realization" in the traditional art field.

### 2. Brand companies and IP parties

For companies or IP holders who want to upgrade digitally, Creative NFT provides exclusive NFT issuance solutions, including brand joint NFT, souvenir issuance, community incentive NFT, virtual image binding, etc., to help brands establish innovative user connection mechanisms.

### 3. Collectors and NFT investors

We have built a transparent and reliable NFT trading environment. All NFT assets have on-chain source records and complete circulation tracks, which makes it easier for investors to evaluate their true value and historical prices. At the same time, we provide professional users with functions such as batch trading and cross-chain asset integration.



# CORE PLATFORM SERVICES



Around the above user groups, Creative NFT provides a multi-dimensional, full-process NFT service system, mainly covering the following functions:

## NFT casting service

Supports one-click uploading, pricing and publishing of NFT assets, convenient operation, and friendly to non-technical users

## Digital copyright protection

Use on-chain authentication and digital fingerprint technology to bind the original author's identity for each NFT work, effectively preventing theft and counterfeiting

## Creator income management

Automatically distribute creator royalties for each resale to ensure that their long-term income rights are not deprived

## Enterprise exclusive service module

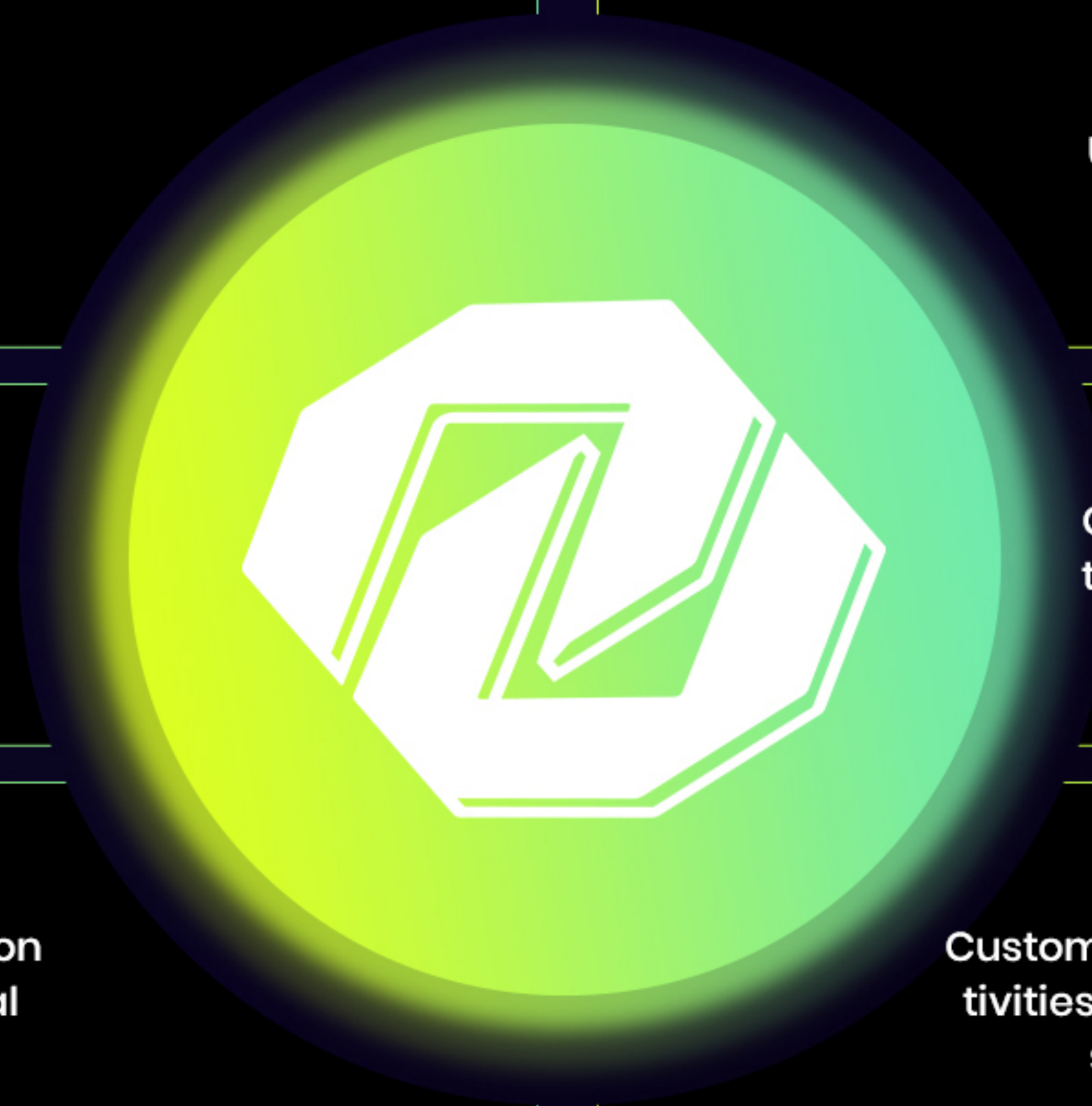
Customize and develop NFT issuance plans, user interactive activities, marketing scripts and white label interfaces for brands, suitable for IP operation and commercial transformation

## NFT display and promotion

Provide on-chain virtual galleries and creative collection display spaces, and support one-click sharing on social platforms to improve exposure efficiency

## Asset data visualization

Customize and develop NFT issuance plans, user interactive activities, marketing scripts and white label interfaces for brands, suitable for IP operation and commercial transformation



**Creative NFT is not only an NFT trading platform, but also an infrastructure service provider that empowers creators and brands. We believe that only platforms that truly solve users' real problems can be invincible in the NFT industry.**



# PLATFORM FUNCTIONAL HIGHLIGHTS

## One-stop NFT creation and trading platform

Creative NFT is committed to building an efficient, transparent and easy-to-use NFT ecosystem, which not only provides users with creation and trading functions, but also continuously optimizes the interactive experience and asset management capabilities through underlying technology and product design. The following are the six functional highlights of our platform:

### Convenient casting and chain release

Users can easily upload their works through a graphical interface, and complete NFT casting in just a few steps, without programming skills, which comprehensively lowers the entry threshold.

### Automatic settlement mechanism for creator royalties

The secondary trading system of each NFT will automatically allocate royalties to the creator's wallet according to the set ratio, realizing the true "creation is income, long-term sustainability".

### On-chain virtual exhibition space

Users can customize personal or brand-exclusive display pages to create immersive on-chain galleries, supporting online interaction, collection likes and limited-time display functions.

### Cross-chain Management

Supports the release and trading of NFTs in multi-chain environments such as Ethereum, Polygon, and BNB Chain, and centrally manages cross-chain assets through a unified account system, greatly improving ease of use and asset liquidity.

### Transparent transaction records and data visualization

The ownership changes, transaction prices, and circulation paths of each NFT are publicly available, and users can track asset movements in real time and make accurate judgments.

### Creator Tools & Community Rewards

The platform will gradually open up dynamic NFTs, programmable NFTs, series creation and release functions, and establish a community incentive plan based on the on-chain contribution mechanism to encourage high-quality content creation

Creative NFT is not only a technical product, but also an NFT lifestyle platform centered on user value. We believe that true innovation is not just a technological breakthrough, but also a process of making technology serve people.



Creative



# ECOLOGICAL COOPERATION AND GLOBAL LAYOUT (PART 1)

**Global collaboration strategy: building a trusted and open NFT ecological network**

Creative NFT has always adhered to the development concept of "connecting the world and building an ecosystem together", continuously expanding the boundaries of cooperation around the world, and building an NFT basic network that is both professional and sustainable. At present, we have established in-depth cooperation with many well-known art institutions, Web3 infrastructure project parties and cultural brand companies in North America. The cooperation content covers multiple dimensions such as NFT art incubation, on-chain exhibitions, and brand digital collection issuance.

## STRATEGIC COOPERATION TYPE

We provide flexible forms of cooperation to meet the needs of diversified ecological participants, including:

**NFT joint issuance plan:** work with creators or brands to jointly issue digital assets with cultural value and commercial potential

**API docking and white label system output:** provide infrastructure capability output for companies with technical capabilities to accelerate their Web3 transformation

**Technology and curatorial synergy mechanism:** build digital curatorial tools and immersive exhibition systems with curators, galleries, and art platforms.

Creative NFT is committed to promoting the NFT industry towards an open and collaborative landscape that is cross-platform, cross-cultural, and cross-field, truly breaking down the barriers between technology and content.



# ECOLOGICAL COOPERATION AND GLOBAL LAYOUT (PART 2)



## CROSS-BORDER ECOLOGICAL CO-CONSTRUCTION DIRECTION

We have started cooperation with the following key ecological nodes:

**DAO organization:** Cooperation to promote the exploration of on-chain governance mechanisms and community co-creation content incubation

**Metaverse platform:** Realize virtual identity binding, scene interaction and immersive display of NFT assets

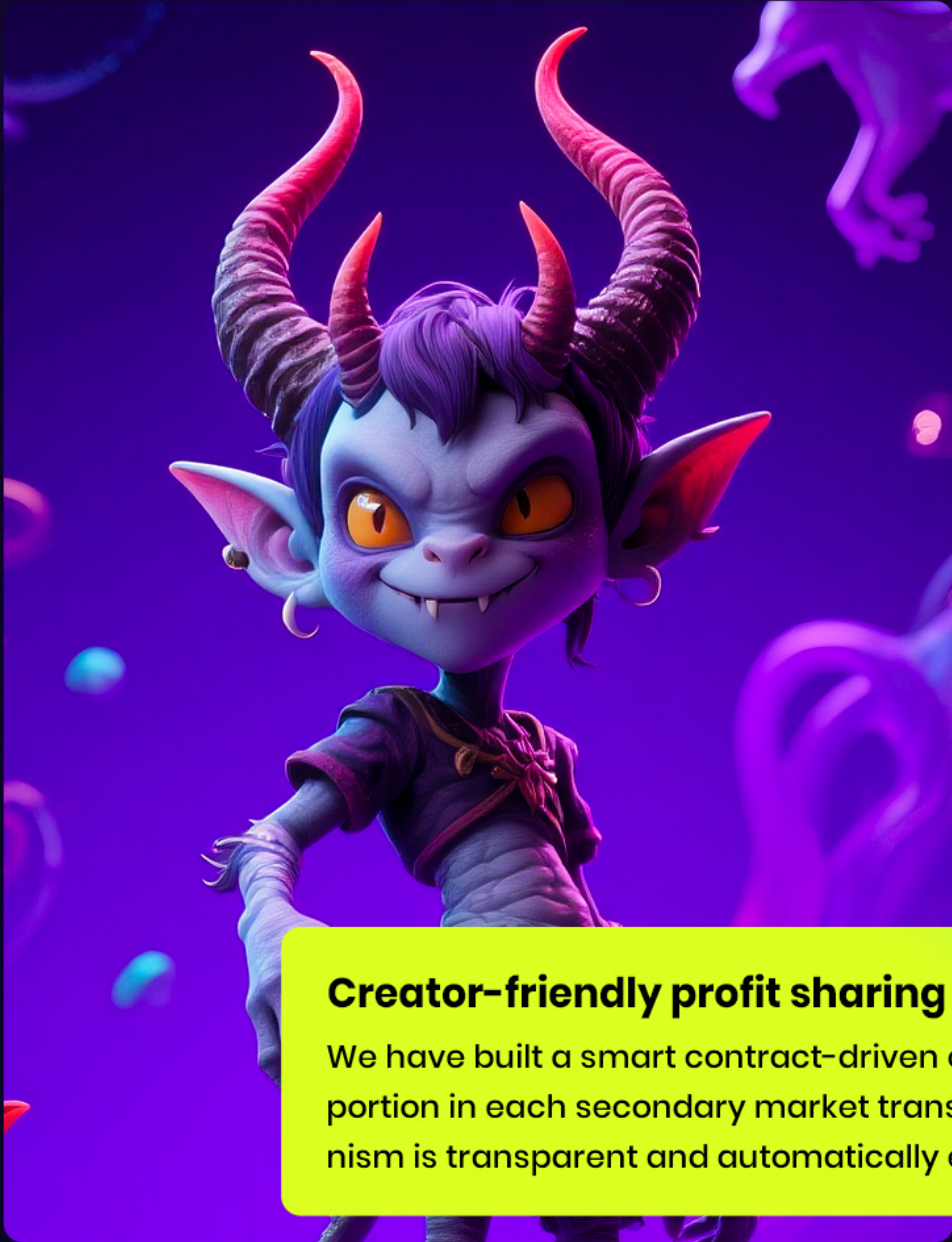
**Digital cultural and creative platforms and curatorial institutions:** Co-build "on-chain exhibition space" and "digital asset certification standards".

Through an open cooperation framework, Creative NFT is constantly building a composite NFT ecosystem covering art, brands, games, culture, and technology, promoting the joint evolution of global digital asset circulation rules and innovative practices.

## STRATEGIC LAYOUT OF ASIA-PACIFIC AND EUROPEAN MARKETS

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# PROFIT MODEL AND SUSTAINABLE DEVELOPMENT

## **Business logic: a service-centered long-term value return mechanism**

Creative NFT insists on building a platform profit system based on the real needs of users, and refuses to induce users to enter through short-term speculation and inflated returns. On the basis of ensuring user experience and asset security, we have designed a sustainable, scalable and verifiable profit model:

### **Platform profit source**

**NFT casting fee:** creators pay a one-time casting fee when publishing NFT, and the fee is dynamically adjusted according to the use of on-chain resources

**Transaction fee:** The platform charges a low percentage of fees for NFT transactions, part of which is used for creator profit sharing and ecological incentives

**Value-added service charges:** Provide customized development, API access, white label system and other services for brands and professional users, and charge on demand.

### **Creator-friendly profit sharing mechanism**

We have built a smart contract-driven on-chain royalty system to ensure that creators can obtain income according to the set proportion in each secondary market transaction, effectively guaranteeing their continuous income-generating ability. This mechanism is transparent and automatically executed, avoiding profit sharing delays and disputes caused by manual settlement.



# HEALTHY ECOSYSTEM INCENTIVE **MODEL**

**In order to build a healthy community ecosystem, the platform has established a multi-dimensional incentive model:**

## **Loyalty Points Program:**

Provide long-term active creators and users with transaction rebates, service discounts and other benefits

## **Community Contribution Reward Mechanism:**

Encourage users to participate in non-financial contributions such as content creation, platform testing, and feature suggestions to obtain platform token incentives.

## **Reject the "Ponzi" business model**

We have always firmly opposed the pseudo-blockchain business model that uses "fixed income" and "daily rebates" as bait. All platform behaviors are based on the delivery of real service value. The long-term goal of Creative NFT is not a short-term capital surge, but to create a digital asset ecological infrastructure that is still healthy after 10 years.



## **SUSTAINABLE DEVELOPMENT**

Refuse to induce users to enter through short-term speculation and inflated returns



# COMMUNITY CONSTRUCTION AND GOVERNANCE VISION



## CORE COMMUNITY OPERATION MECHANISM

### Official channel and community matrix:

Build multilingual communities covering global mainstream platforms such as Telegram, Discord, Twitter, Xiaohongshu, etc., to strengthen knowledge sharing and project linkage among users

### Transparent update mechanism:

Regularly release platform technology updates, market data and strategic progress to enhance the trust and willingness of community members to participate

### Content incubation and promotion support:

Provide exposure resources, special curation and media cooperation support for outstanding creators and institutions to promote the growth of high-quality content.

**We believe that transparent governance is the cornerstone of a credible ecosystem. In the future, Creative NFT will gradually transition to a community-driven NFT public infrastructure.**

## BUILD A CREATOR COMMUNITY WITH CONSENSUS AS THE CORE

Community is the soul of the NFT ecosystem. Creative NFT is committed to building a global community with valuable consensus, participation and belonging, bringing together creators, developers, collectors and brands to jointly promote the value precipitation and cultural development of NFT.



## NFT START DAO GOVERNANCE EXPLORATION

In order to achieve true platform co-construction, co-governance and sharing, Creative NFT is actively preparing to gradually introduce the DAO governance structure, and plans to open the following functions:

### Proposal mechanism:

users can submit on-chain proposals on product functions, incentive distribution, platform development and other issues

### On-chain voting system:

community members participate in governance voting by holding specific certificates and decide on the key direction of the platform

### Eco-fund co-management mechanism:

part of the platform revenue will be injected into the community fund, which will be allocated by the DAO governance structure.



# FUTURE APPLICATION DIRECTION AND INNOVATIVE EXPLORATION

## EXPAND THE APPLICATION BOUNDARIES OF NFT AND STIMULATE A NEW DIGITAL CREATION ECOSYSTEM

Creative NFT is more than just a trading platform. We continue to pay attention to the integration and implementation of NFT in various cutting-edge scenarios, and are committed to promoting the evolution of NFT from a single asset form to functional assets and social assets.

**Digitalization of cultural heritage:** Join cultural institutions and intangible cultural heritage organizations to chain intangible cultural assets such as traditional art, architecture, and handicrafts in the form of NFTs, build a global cultural sharing archive, and promote digital preservation, authorization, and re-creation.

**Education and academic certification:** Explore the application of NFT in educational scenarios, such as on-chain academic certificates, course achievement badges, and academic paper confirmation, to improve the verifiability and dissemination efficiency of learning outcomes.

**Game and collection ecology:** Support the implementation of dynamic NFTs in game props, virtual characters, trophies, etc., strengthen their interactivity, growth, and cross-platform circulation, and promote the formation of a secondary value system for digital collectibles.

**AI-generated art and programmable NFT:** Introducing AI-driven creation mechanisms, exploring the boundaries of NFT and artificial intelligence co-creation, and supporting new forms such as generative art, deformable NFT, and interactive narrative NFT. In the future, the platform will release programmable NFT standards to support creators to embed interactive logic in smart contracts and achieve an ecological transition to "works as applications".

**NFT as an Access Pass:** Use NFT to control access rights to specific content or services, such as virtual exhibitions, online performances, seminars, limited communities, etc., to build a refined content management system based on on-chain identity.

## EXTERNAL COLLABORATION MECHANISM AND EXPERIMENTAL PLAN

Creative NFT will set up a "frontier laboratory" to invite artists, engineers, and scholars to participate in the cross-exploration of NFT technology and culture, create a "future content experimental plan", and incubate groundbreaking NFT native products and application scenarios.



A new standard for NFT value

# THE FUTURE IS LED BY CREATIVITY

After experiencing the hustle and bustle of the industry, we firmly believe that the future of NFT belongs to those platforms that are based on technology, value-oriented, and creative freedom.

Creative NFT does not chase short-term trends, but builds a digital asset ecosystem for the future down to earth. We hope that every NFT is not just a digital image that is bought and sold, but a credible digital expression that carries emotions, memories, thoughts and culture.

# Creative

The future has come, and it belongs to creators and those who believe in value.

**Technology empowers creation, trust creates value, and time precipitates real gold.**